

### Post Graduate Government College for Girls Sector-11, Chandigarh

## Institution's Innovation Council (IIC)

organises

#### **Awareness Program**



on Intional Innovation

**National Innovation** 

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### **Start-Up Policy (NISP)**

# Theme: Start-Up, Innovation & EntrepreneurshipDate: April 01, 2022Time: 10.00 AM

Prof. (Dr.) Anita Kaushal Principal PGGCG-11, Chandigarh

Dr. Naveen Pandhi Nodal Officer NISP PGGCG-11 Mr. Ajay Sharma ARIIA Coordinator IIC PGGCG-11 Dr. Sukhwant Sidhu Start-Up Activity Coordinator IIC PGGCG-11

#### Awareness Program on National Innovation and Start-Up Policy (Theme: Start-Up, Innovation and Entrepreneurship)

#### **Event Report**

An Awareness Program on National Innovation and Start-up Policy (Theme: Start-Up, Innovation and Entrepreneurship) was conducted on April 01, 2022 at 10.00 am in the college campus. The main focus of the program was to make faculty and students aware of the National Innovation and Start-Up Policy. Dr. Sukhwant Sidhu, Start-Up Activity Coordinator, Institution Innovation Council welcomed Prof. (Dr.) Anita Kaushal, Principal, faculty and students of the college. The NISP policy is being implemented by MoE's Innovation Cell and in coordination AICTE, UGC, state/ UT governments and universities.The present policy is a way forward to the earlier version of AICTE's Start-up Policy which was launched in the year 2016 to complement the Start-up Action Plan under the Start-up India and Stand-up India Program launched by Hon'ble Prime Minster of India.

Dr. Naveen Pandhi, Nodal Officer, NISP explained about the objectives of NISP and also explained the various implementations stages of NISP in higher educational institutes. The implementation plan has been designed by MoE's Innovation Cell. He further explained the aim of national innovation and start-up policy that is to enable higher educational institutes to build, streamline and strengthen the innovation and entrepreneurial ecosystem in the campus. He also explained the concept of innovation and entrepreneurship ecosystem to the staff and students. Following components of guiding framework were also explained in the awareness program: -

- HEIs Strategies & Governance for Promoting Innovation & Entrepreneurship.
- Building Organizational Capacity, Human Resources and Incentives to support and promote innovative and entrepreneurial activities.
- Incubation and Pre-Incubation support and facility creation in higher educational institutes.
- Norms for faculty and students driven innovations and start-ups.
- IP Ownership Rights for technology development and transfer.
- Collaboration, Co-creation, Business Relationship and Knowledge Exchange within campus and among the ecosystem enablers co-exist at regional and national level.

Dr. Naveen Pandhi also explained that start-up, innovation and entrepreneurship is the need of the hour and Entrepreneurship and Innovation can help students become independent and channel their creativity into creating something of their own in this competitive world. He made a vital point that embracing innovation in education promotes critical thinking, a sense of adventure, and an openness to adapt in all spheres. Innovation and entrepreneurship will provide students with the necessary tools to tackle the challenges of their future workplace and give them the confidence and skills to continue to adapt.

Mr. Ajay Sharma, ARIIA Coordinator of the college laid emphasis on Atal Ranking of Institutions on Innovation Achievements (ARIIA) as an initiative of Ministry of Education (MoE), Govt. of India to systematically rank all major higher educational institutions and universities in India on indicators related to "Innovation and Entrepreneurship Development" amongst students and faculties.ARIIA ranking can certainly inspire institutions to reorient their mind-set and build ecosystems to encourage high quality research, innovation and entrepreneurship.





Dr. Naveen Pandhi Nodal Officer-cum-Convener National Innovation & Start-Up Policy PGGCG-11, Chandigarh