

**POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS
SECTOR-11, CHANDIGARH**



COURAGE TO KNOW

**Institutional Innovation Council
(Session: 2020-2021)**

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Principal
Post. Graduate Govt. College for Girls
Sector 11, Chandigarh
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Workshop on Entrepreneurship Development Phases

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11, Chandigarh organized a Workshop on "Entrepreneurship Development Phases" on **12th December, 2020**. The session was conducted online. The Workshop on Entrepreneurship Development Phases was a part of IIC calendar activity. The Resource Person for the workshop was Ms. Rasneet Kaur Kanwar, Director, Belwo Services India Private Ltd. The Resource Person explained Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. Novel opportunities and market gaps are identified and resources are allocated to them to produce something new and useful. The need of the hour is to develop effective policies to cater to the new challenges such that the modern-day problems can be solved. The workshop focused on the basic and advanced approaches of entrepreneurial development. Nearly 100 students participated in the workshop. The resource person also cleared queries posted by the students.



**Post Graduate Government College for Girls
Sector-11, Chandigarh**



Institution's Innovation Council (IIC)

organizes
IIC Calendar Activity

Workshop

on

Entrepreneurship Development Phases

December 12, 2020, 10:30 am

Ms. Rasneet Kaur Kanwar, Director
Belwo Services India Private Ltd

Brochure for the Workshop

Session on Identifying Intellectual Property Component at the Early Stage of Innovation

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11, Chandigarh organized a Session on "Identifying Intellectual Property Component at the Early Stage of Innovation" on **16th December, 2020**. The session was conducted online. The Session on Identifying Intellectual Property Component at the Early Stage of Innovation was a part of IIC calendar activity. Nearly 80 students and 10 faculty members participated in the session. The guest speaker for the session was Mr. Preet Mohinder Singh, DGM-cum-Principal, State Agricultural Development Bank Ltd. The guest speaker focused on the dimensions of Intellectual Property (IP). He explained Intellectual property rights cover the creation of the human mind, which results from human creativity and innovation. It enables people to earn recognition and earn financial benefits and encourage inventiveness. She also discusses the Difference between invention and innovation. The invention refers to the occurrence of an idea for a product or a process that has never been made before, innovation applies the implementation of an idea a for product or process for the very first time. He also laid emphasis on trademarks, copyright, patent and trade secrets.



**Post Graduate Government College for Girls
Sector-11, Chandigarh**



Institution's Innovation Council (IIC)

organises

Session

on

**Identifying Intellectual Property Component at the
early stage of Innovation**

Date: December 16, 2020 Time: 11.30 AM

Preet Mohinder Singh

Ex-President

Chandigarh Chapter of ICGMAI

DGM-cum-Principal

State Agricultural Development Bank Ltd.

Brochure for the Session

Session on Process of Innovation Development

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11, Chandigarh organized a Session on "Process of Innovation Development" on **19th December, 2020**. The session was conducted online. The Session on Process of Innovation Development was a part of IIC calendar activity. Nearly 100 students participated in the session. The guest speaker for the session was Ms. Saryu Thakur, Digital Marketing Strategist, Founder-YAXIS DIGIWORLD. She explained the various phases involved in innovation process and also narrated the different methods of innovation development. She further laid emphasis on innovation as it describes the development and application of ideas and technologies that improve goods and services or make their production more efficient. She also explained six stages in the process of innovation: generating ideas, capturing ideas, beginning innovation, developing a business-effectiveness strategy, applying business improvement, and decline.

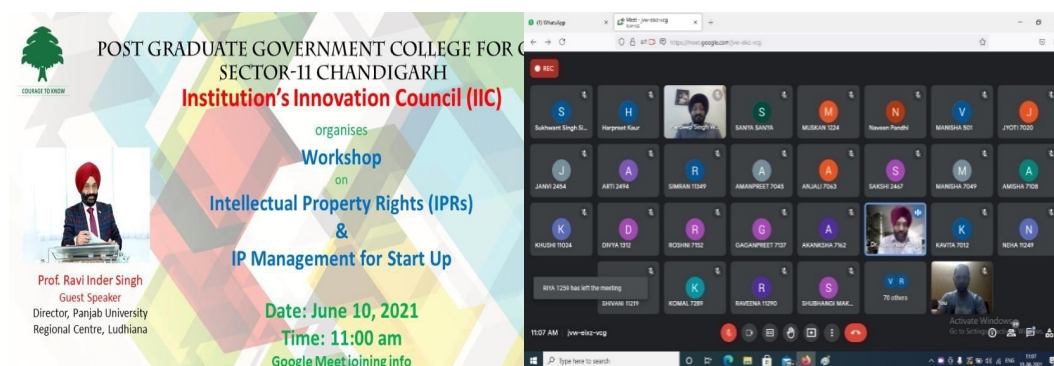


Brochure for the Session

Students attending the Session Online

Workshop on Intellectual Property Rights & IP Management for Start-up

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11, Chandigarh organized a Workshop on the theme "Intellectual Property Rights and IP Management for Start-Up" on **10th June, 2021** at 11:00 am. The workshop was conducted via Google Meet. Prof. Ravi Inder Singh, Director, Panjab University Regional Centre, Ludhiana was the guest speaker for the workshop. Nearly 100 students and 10 staff members of the college participated in the workshop. Prof. Ravi Inder Singh described the need of the hour i.e. Intellectual Property Rights and IP Management for Start-Up. He laid emphasis on different aspects of Intellectual Property Rights (IPRs), conversion of the research/project works into patents and hands-on-training on patent searches for Innovations. The speaker explained that patents, for example, protect an invention, copyrights protect software, and trademarks protect a start-ups brand name and logo. IP registered at the start of the business helps the company and its stakeholders better than registering them after the ideas have been published. Intellectual property is a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, and trademarks. It also includes other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property. The speaker also explained that trademark is a distinctive sign which identifies certain goods or services as those produced or provided by a specific person or enterprise.



Brochure of the event and screenshot during the programme