

**POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS
SECTOR-11, CHANDIGARH**



COURAGE TO KNOW

Institutional Innovation Council

(Session: 2021-2022)

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Principal

Post. Graduate Govt. College for Girls
Sector 11, Chandigarh

One-Day Seminar on Entrepreneurship, Growth and Competitiveness

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11 organized One-day seminar on Entrepreneurship, Growth and Competitiveness on **11th April, 2022**. The objective of the seminar was to empower students to formulate a strategy for entrepreneurship and to develop an understanding of the role of creativity and innovation for growth and competitiveness. Mr. Sudhir Grover and Ms. Arpana Grover, Co-founders and Directors, InfomathsStudies, Chandigarh were the resource persons. Mr. Sudhir Grover discussed the role of growth and competitiveness in entrepreneurship. Important points discussed by him: Entrepreneurs have to come up with different models for doing business; motivation is a very important component for entrepreneurship; role of family plays an important role in choosing entrepreneurship as a career; efficiency of team members improves success rate of an enterprise or start-up; entrepreneurship is not a static phenomenon; it is a dynamic process; students of today have much better business and innovative ideas and they want to do business around the globe. Ms. Arpana Grover emphasized on identifying right opportunities for entrepreneurship. Important points discussed by her: Many companies make India as their new base; unless new skills are acquired, getting a job will be difficult; adaptive skills mean to be able to change yourself as per situation; work to contribute to the progress of India and also earn for self and family; social skills know position of self in a wider section of society. Approximately 100 students participated in the seminar.



Brochure of the event and Students attending seminar

One-Day Workshop on Intellectual Property Rights (IPR) & IP Management for Start-Up

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11, Chandigarh has organized a One-day Seminar on “Intellectual Property Rights (IPR) & IP Management for Start-Up” on **26th April, 2022** with the objective to inculcate Innovation and Entrepreneurial capability of students. Approximately 60 students attended the seminar-cum-workshop. During the event, students were apprised of the following points: To engage students in start-ups and innovation activities; Higher education institutions should formulate strategy in accordance with NISP; Faculty should be encouraged to do trainings on innovations, IPR and entrepreneurship; Institutions should link their incubation unit with external agencies and ecosystem enablers to incubate start-ups.



Brochure of the event and Students attending the workshop

One-Day Workshop on Design Thinking and Innovation

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11 organized a One-day Seminar on "Design Thinking and Innovation" on **10th May, 2022**. Approximately 100 students attended the workshop. Mr. Anil Kumar Prashar, Director, Society for Promotion of IT in Chandigarh (SPIC), IT Park, Chandigarh, was the resource person. The objective of the seminar was to empower students to formulate a strategy for innovation with a formal process, from idea creation and selection through prototyping and commercialization and to develop an understanding of the role of creativity and innovation for value creation and competitiveness. The resource person conducted the session with the emphasis on the following points: 1. Enhance performance and results through innovation and creative thinking. 2. Contribute to the development of an environment of creativity, innovation and growth. 3. Develop skills in idea-generation, problem-solving, collaboration and turning ideas into reality. 4. To Develop Creative Leadership capabilities. 5. Creativity can link you to others with the same passion.



Brochure of the event and Students attending workshop

One-Day Seminar on Incubation-Opportunities for students & Faculties: Early-Stage Entrepreneurs

Institution's Innovation Council of Post Graduate Government College for Girls, Sector 11 organized a One-day Seminar on “Incubation-Opportunities for students & Faculties: Early-Stage Entrepreneurs” on **16th June, 2022** with the theme “Converting Innovative Idea into a Start-Up”. Mr. Anil Kumar Prashar, Director, Society for Promotion of IT in Chandigarh (SPIC), IT Park, Chandigarh, was the resource person. Approximately 120 students attended the workshop. During the event, the students were apprised of the following features: Everyone can ideate, but not every idea is Innovative for market; Ideas, team, business model, funding and timing are the essential elements of start-up; Try to build strong team & realize your team strength; Don't look at bigger fancy glamorous aspects, which might not be required at the start.



Brochure of the event and Students attending seminar

Poster Making and slogan writing competition on “Innovation & Technology as a Future Generation”

Institution’s Innovation Council of Post Graduate Government College for Girls, Sector 11, Chandigarh has organized poster making and slogan writing competitions on **30th June, 2022** with the objective to apprise the students of role of technology in relation to innovation. Approximately 50 students participated in the event.



Brochure of the event



Students making posters during the event