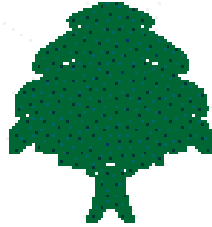


# POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS

## SECTOR-11, CHANDIGARH



COURAGE TO KNOW

### **Traffic Awareness and Road Safety Society (Session: 2018-2019)**

#### **Committee Members**

**Dr. Cheena Gambhir**

**Dr. Sumati**

#### **Aims**

1. To spread awareness amongst women that helmets can save their lives.
2. To promote that it is a rule that all riders whether men or women on two- wheelers should wear helmets for their safety.

#### **Objectives**

1. Helmets ensure safety of head of the riders to a large extent.
2. Helmets in no way hamper the hair style of women riders.
3. Helmets protect not only the head but also the face.
4. Helmets should be worn in a proper way.
5. Helmets should be ISI marked.

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## Helmet Rally Campaign

The Traffic Awareness and Road Safety Society of Post-graduate Government College for Girls, Sector-11, Chandigarh, along with NSS and Traffic Police, Chandigarh organized a scooter rally on **29<sup>th</sup> August, 2018** as part of the 'Helmet Pehnao, Beti Bachao' Campaign, to spread the message of spreading awareness regarding wearing Helmet among female riders. The rally was, as an extension activity consisted of around 50 scooter riders flagged off from the premises of PGGCG-11, Chandigarh and culminated at PGGCG-42, Chandigarh. Helmets were also distributed among the participants. Twenty students participated in the activity. The rally aimed at spreading awareness in the public as well as student community and routed through the main roads. It was greatly appreciated and cheered on by passers and the Chandigarh Traffic Police.



News paper report of the event

## **Outcome**

Rallies are the most popular ways of promoting and showcasing the essentialities and realities to the public. Hence, an attempt was made to promote wearing helmets amongst the women amid protests by them. An effort was made to make them understand the benefits of helmets and how helmets ensure the protection of their lives. Special initiatives are taken by the Chandigarh Traffic Police to ensure safe riding on roads and that all should follow traffic rules.