

## Profile- KusamAhir

**1. Designation:** Assistant Professor (on-contract) since September 2010  
Post Graduate Govt. College for Girls Sector-11 Chandigarh

### 2. Educational Qualifications:

- Pursuing PhD (Marketing) Panjab University
- M.B.A (Finance), PTU Jan.2013 with percentage 74%
- M.Com (Finance) (with Distinction),Guru Nanak Dev University Campus, 2008 with percentage 74.4%
- UGC NET Qualified in December,.2008

### 3. Area of Specialisation: Finance & Marketing

#### Classes/Subject Taught (2021-22)

M.Com.I 2<sup>nd</sup> Sem (Business Environment)

M.com.I 1<sup>st</sup> Sem.(Managerial Economics)

M.Com.I 1<sup>st</sup> Sem.(Marketing Management)

M.Com.II 3<sup>rd</sup> Sem. (Industrial Relations)

B.Com.III 6<sup>th</sup> Sem.(Financial Markets & Services)

B.Com.II 4th Sem. (Cost Management)

B.Com.II 4thSem.(Security Analysis & Portfolio Mgt.)

B.Com.II 3<sup>rd</sup> Sem. (Goods & Services Tax)

B.Com.I 2<sup>nd</sup> Sem. (Human Resource Management)

### 4. Teaching Experience: 12 years and 3 months

### 5. Publications:-

Sr.No.	Title of Paper	Name of Journal	Year of Publication	ISBN/ISSN
1	Role of ICT based teaching learning Platform in Covid-19	International Research Journal of Management, Sociology and Humanities	3 <sup>rd</sup> march 2021	ISSN 2277-9809(0)2348-9359

## **6. Other Achievements**

### **Faculty Development Programme/ Workshop Attended**

Attended 7 day National Workshop from 4<sup>th</sup> June to 10<sup>th</sup> June 2020 on Research Methodology organized by Punjab Commerce and Management Association in collaboration of Khalsa College, Ludhiana.

### **Conferences/Seminar Paper Presented:**

<b>Sr.No.</b>	<b>Title of the paper</b>	<b>Event</b>	<b>Date</b>
<b>1.</b>	Green HRM- A Corporate Social Responsibility	National seminar on Green Business Practices for sustainable development held at Govt.PG College for Women, Sector-14 Panchkula Haryana	<b>5 February 2020</b>