

PROFILE : Dr MeenuVerma



1. Designation

Associate Professor in Commerce
Head Department of Commerce and Dept of Computer applications

2. Educational Qualifications:

- PhD from DeshBhagat University in 2021
- MBA (Marketing) from LPU in March 2015
- Cleared UGC
- M.Com (Finance) from P.U, Chandigarh in 1989
- B.Com (Hons. in Accounting) from P.U, Chandigarh in 1987

3. Area of specialisation

Human resource, Marketing and Finance

Classes Taught: Session (2021-22)

- B.Com.IIIrd Semester (Advertising and Brand management- Honours)
- B.Com.IVth Semester(Consumer Behaviour)
- MCom Ist Semester (Management information System)
- MCom IIInd Semester (Production and Material Management)
- MCom IIIrd Semester (Marketing Research)
- MCom IVth Semester (Service Marketing)
- MCom IIIrd Semester (Workshop on Financial Markets and Services)

4. Teaching Experience

29 years and 11months

5. List of publications

Papers Published in Books /Journals

Sr.No	Title of Paper & Page No.	Name of Book & Year of Publication	Name of the Publisher	ISBN Number
1	Paper published on topic "path to Corporate Social Responsibility : health and safety issues in Indian Scenario" in International Conferenceon ESHM-17	International Journal of Science Technology and Management volume 06, Issue 01, January 2017	Link: www.ijstm.com	ISSN(O):2394-1537 ISSN(P):2394-1529
2	Published paper on the topic "compensation, performance appraisal and employee performance of LIC India	Shodhsarita, an international research journal, volume 7, Issue 28, October to december2020	NPA, (Publications head) www.npajournals.org	ISSN-2348-2397
3	Published paper on the topic "Effectiveness of training and development in LIC India	1. Shodhsanchar bulletin, an international research journal, volume 10, Issue 40, October to dec 2020	NPA, (Publications head) www.npajournals.org	NPA, (Publications head) www.npajournals.org

5. Awards and recognitions

1. Awarded Certificate of Appreciation by Department of Transfusion Medicine PGIMER, Chandigarh and State Blood Transfusion Council UT Chandigarh, for Organising Blood donation Camp on 27th march 2019
2. Appointed as subject expert in Panel of selection Committee for the appointment of assistant professors in subject of Commerce on 2.11.2021

3. Awarded Certificate of Appreciation by Department of Transfusion Medicine PGIMER, Chandigarh and State Blood Transfusion Council UT Chandigarh, for Organising Blood donation Camp on 29th march 2022
4. Awarded Certificate of Appreciation by Department of Transfusion Medicine PGIMER, Chandigarh and State Blood Transfusion Council UT Chandigarh, for Organising Blood donation Camp on 14th October 2022
5. Received Certificate of Appreciation From Golden Lioness Club Panchkula Premier District 321 A2 in recognition of humanitarian services (blood donation camp) held at PGGCG sec 11, Chd on 29th march 2022
6. Received Certificate of Appreciation From Golden Lioness Club Panchkula Premier District 321 A2 in recognition of humanitarian services (blood donation camp) held at PGGCG sec 11, Chd on 14th October 2022

6. Other Achievements

FDP/ workshops attended Jan 2017 to June 22

January 2017-March 18

Sr. no	Name of Participant	Title of FDP/ professional development/administrative training program	Dates
1	Meenu Verma	One Day capacity Building Workshop on "Digital Economy and Cyber Security" under RUSA	20th January, 2017
2	Meenu Verma	Presented paper on topic "path to Corporate Social Responsibility: health and safety issues in Indian Scenario" in International Conference on ESHM-17	29th January, 2017
3	Meenu Verma	One day Lecture cum Workshop on importance of medicinal plants and their vegetative propagation	7th Feb, 2017
4	Meenu Verma	One Day capacity Building Workshop on "Sexual harrasment at workplace" under RUSA	20th Feb, 2017
5	Meenu Verma	Participated in seminar on "e-learning and MOOCS in higher	21st February,

		education"	2017
6	Meenu Verma	Presented paper in CDC, PU, Chd sponsored National Seminar on " Customer relationship mgt in retail Banking: dynamics and Trends"	21st February, 2017
7	Meenu Verma	Participated in RUSA sponsored Capacity Building Workshop on "Life Skills Training"	2nd March, 2017
8	Meenu Verma	One day Lecture cum Workshop on "Solar energy-key to future"	29th March 2017
9	Meenu Verma	Participated in one day National seminar on "Aristotle and the Good Life"	29th March 2017
10	Meenu Verma	One Day capacity Building Workshop on "e-learning-MOOCs" under RUSA	5th May, 2017
11	Meenu Verma	One Day capacity Building Workshop on "Hands on training workshop Govt e-market" under RUSA	9th May, 2017
12	Meenu Verma	One Day capacity Building Workshop on "e-Books:Selection, Aquisition and Access" under RUSA	25th May, 2017
13	Meenu Verma	One Day capacity Building Workshop on "Research ethics, plagiarism and quality research papers" under RUSA	18th November, 2017
14	Meenu Verma	One Day capacity Building Workshop on "Sustainable Harmonious Development in India:Issues and Challenges" under RUSA	24th January, 2018
15	Meenu Verma	Presented paper and participated in one day national seminar on "Consumerism and consumer protection in the era of open markets"	30th, January, 2018
16	Meenu Verma	One Day capacity Building Workshop on "Ethics in Public life" under RUSA	19th, March, 2018

April 2018-March2019

Sr. no	Name of Participant	Title of FDP/ professional development/administrative training program	Dates
1	Meenu verma	One Day capacity Building Workshop on "Dynamics of Interpersonal Behaviour)" under RUSA	27th Nov 2018
2	Meenu Verma	Participated in ICSSR sponsored National Seminar on ' Social Inclusion Social Equality through education	26 th March 2019
3	Meenu verma	Participated in ICSSR sponsored National seminar on 'Informal Employment in India-Issues and challenges' held	28 th March 2019

April 2019-March2020

Sr. no	Name of Participant	Title of FDP/ professional development/administrative training program	Dates
1	Meenu Verma	Course in ICT, with A+ Grade held by Directotate of Technical Education, UT , Chandigarh"	30th september2019-4th october 2019

April 2020-March2021

Sr. no	Name of Participant	Title of FDP/ professional development/administrative training program	Dates
1	Meenu Verma	Virtual National seminar on "Changing face of higher education in India"	25th June 2020
2	Meenu Verma	Webinar on "Career-International accounting and Finance	3rd July 2020
3	Meenu Verma	Participated in National Webinar on "Revamping Education sector Digitally	30th April, 2021

April 2021-March2022

Sr. no	Name of Participant	Title of FDP/ professional development/administrative training program	Dates
1	Meenu Verma	Organised lecture on Intellectual Property Rights on	30th November 2021