

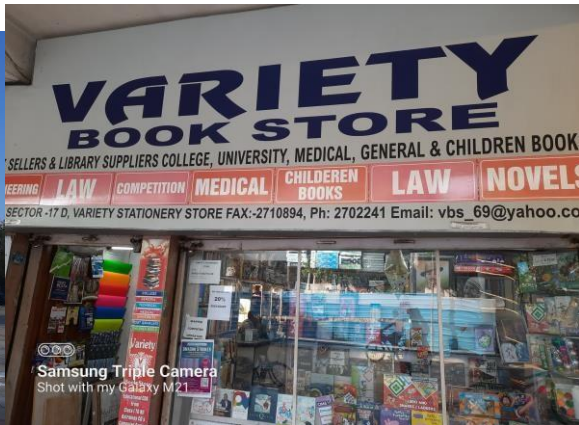
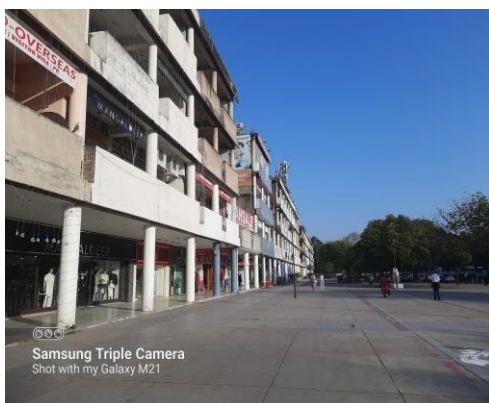
Activities 2022-2023

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Session 2022-23

Sr.No	Page No	Activity	Date
1	1-2	Visit for field survey	3 rd March,2023
2	3	Visit to PGI	29 th April,2023
3	4	Awareness talk on fire safety	1 st May,2023
4	5	Expert talk on geographical diversity	13 th August,2023
5	6	Expert talk on Entrepreneurship and made in India	26 th ,August,2023

1. 100 students from final year of the department of visited sector 17 Market for field Survey on” Data collection and compilation on Consumer Behavioral Approach (social and economic) on 3rd March 2023. The students compiled the data and prepared reports for the same using cartographic techniques.

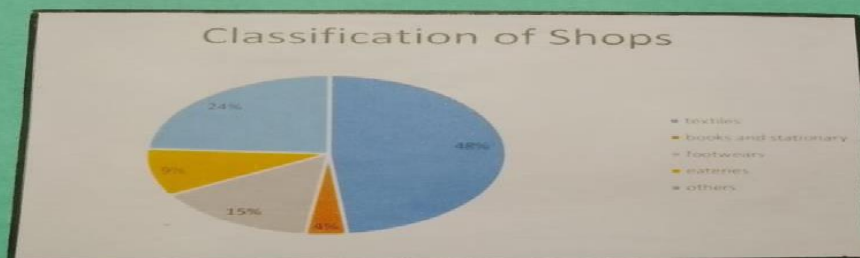
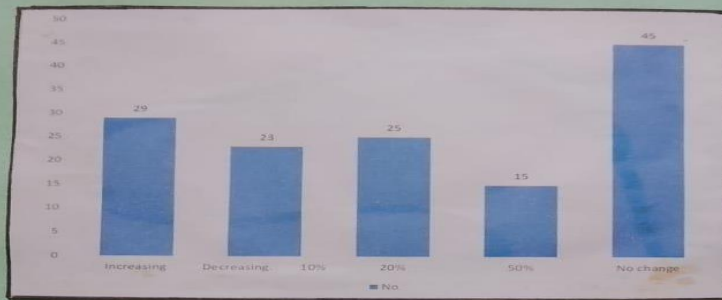


Section-17 Market



Lewis Showroom in Sector-17

Effect of Elante Mall on sales of Sec-17 market



2. Four final year students of The Department visited PGI For Youth Parliament on Food Sustainability to Celebrate Millets Year on 29th April 2023. The students were also facilitated for their participation in the same event. Food and agriculture organisations AND United Nations has recognized 2023 as International Year of Millets for awareness about health and nutritional benefits of millets.



3. An Awareness Talk and Mock Drill Was conducted In the College Premises for the staff and students By Fire Safety Department Chandigarh Administration on 1st May 2023. Operation of Fire Extinguishers and Fire Hose Reels were taught to around 150 the Staff and students.



4. An expert talk on geographical diversity in India was conducted under Meri Mati Mera Desh Flagship Programme by Ministry Of Youth Affairs to pay tribute to the unsung war heroes who laid their lives for the nation on 13th August 2023. Around 150 students from the department attended the same. This program provides initiative to honour and facilitate the different armed forces and freedom fighters who protect the nation from various parts of the country.



5. An exert talk was held on entrepreneurship and Made in India concept. The “Made in India” concept emphasizes promoting products that are manufactured within the country. It aims to support local industries, boost the economy, and create job opportunities. Around 100 students and staff participated in the event on 26th August 2023.

