



COURAGE TO KNOW

POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS

SECTOR-11 CHANDIGARH

PLACEMENT CELL REPORT

2023-24

PLACEMENT CELL MEMBERS:

Dr Naveen Pandhi

Dr Dipankar Sukul

Mr Mohit Sanan

Ms Harpreet Kaur

Dr Ravneet Kaur

POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS

SECTOR-11 CHANDIGARH

PLACEMENT CELL

LIST OF ACTIVITIES 2023-24

S.NO	Date Time and Venue	Activity	Organising Company/ Institute/ Resource Person	No of Students benefited
1.	19th August 2023 Auditorium	Workshop on Vocabulary Building	CL Educate Ltd	332
2.	21st August 2023 Multimedia Room	World Entrepreneurs Day	Department of Commerce, IIC and Placement Cell	100
3.	22nd August 2023 BCA Department	Career Guidance by Institute of Computer Accountants	The Institute of Computer Accountants	71
4.	24th August 2023 Room No 16	Creating YUKTI Innovation Repository and Participation in Innovation Challenge	IIC and Placement Cell	150
5.	1st September 2023	Skill Labs Awareness Program	Skill Labs	Shared with 303 students (Pass out)
6.	4th September 2023	Lecture on Interview Skills by IMS	IMS Learning Resource Private Limited Mumbai	50
7.	10th September 2023	Awareness about 'Grow with Google Scholarship Program' and E-Courses and Certifications	SachteK Educational Society parent organization of RCED	32 students responded. Form was shared online
8.	29th September 2023 Multimedia Room	Career Opportunities in Life Science	Mr Vimal Bhutani,	137

			Director and Founder of BioTech Sapiens Chandigarh	
9.	3rd November 2023 Room No 16	Future Business Sharks 2.0	TiE (The Indus Entrepreneurs)	112
10.	6th November 2023	Student Knowledge Sharing Program on Enhancing Employability Skills	ICFAI Business School	141
11.	8th November 2023 (Area Near Nescafe)	LIC of Agent Recruitment Campaign under CCA Scheme	Mr Sandeep Kumar, SBA, LIC of India	10
12..	15th January 2024 Computer lab	Webcast of IndiaSkills Competition	National Skill Development Corporation (NSDC)	100
13.	25th January 2024	Seminar on the Five Golden Rules of Success in Competitive Examinations	Mr. Karan Jindal, a renowned expert in this field	74
14.	5th February 2024 Computer Lab First Floor	QSpiders Placement Drive	QSpider Company	61 students Registered 55 Shortisted for GD 20 selected for Incubation Screening Drive
15.	8th February 2024 Multimedia Room	De Facto Placement Drive	De Facto Ltd	89 Students Registered 33 Shortisted for Technical Round after Aptitude Test

				16 Selected for GD 11 Selected for HR Round Final Selected Students -04
16.	21st February to 23rd February 2024	3-Days Entrepreneurship Development Program Program	Directorate of Industries, Chandigarh and Sachtek Educational Society	84 students participated and were awarded certificates
17.	27th February 2024	Student Knowledge Sharing Program on SSB Interview- Challenges and Action Plan	NCC Army Wing and Nimbus Defence Academy Speakers: Brig. K.D. Singh and Aditi Birwan	116 students attended
18.	5th April 2024	Artesian Placement Drive	Artesian Software Technologies	52 students appeared for the placement None student selected after final round
19.	15th April 2024	E-Clerx Placement Drive	E-Clerx Services Limited	50 students registered
20.	16th April 2024	Cogneesol Placement Drive	Ms Avinash Kaur HR Dept. Cogneesol	101 students registered
21.	16th April 2024	Covalience Industrial Visit	Mr Narinder Singh Ahluwalia	70 students visited the campus

WORKSHOP ON VOCABULARY BUILDING

19.08.2023

By Vineet Sharma, vineet.clchd@gmail.com, 98770 03087

The Auditorium of the Post Graduate Government College for Girls in Sector 11, Chandigarh, resonated with an air of intellectual enthusiasm as an enlightening **workshop on "Vocabulary Building"** unfolded on **19th August 2023**.

This empowering event was brought to fruition through a dynamic collaboration between the esteemed institution and Career Launcher Chandigarh, a synergy that promised to open new doors of linguistic prowess for the participating students.

Amidst an atmosphere charged with curiosity and a thirst for knowledge, an impressive cohort of approximately 350 enthusiastic students came together to partake in this educational extravaganza. The workshop was strategically designed to delve into the realm of vocabulary, a crucial cornerstone of effective communication and intellectual prowess.

The workshop commenced by shedding light on the paramount importance of vocabulary as a quintessential skill. It was emphasized that a rich vocabulary serves as the bedrock of expression, enabling individuals to articulate their thoughts with precision and eloquence. The session underscored how an expansive vocabulary transcends beyond mere word usage, empowering individuals to navigate diverse linguistic landscapes with confidence and finesse.

One of the most captivating segments of the workshop revolved around the significance of vocabulary in the context of competitive examinations. The participants were enlightened about how a robust vocabulary plays a pivotal role in enhancing performance across various competitive exams. From standardized tests to entrance examinations, a nuanced vocabulary equips students with the ability to comprehend complex passages, decode intricate questions, and present their ideas cogently – skills that are invaluable in the pursuit of academic excellence and beyond.

As the workshop progressed, students were treated to a plethora of insights and practical tips to fortify their vocabulary arsenal. Strategies were unveiled to help them not only memorize new words but also to incorporate them seamlessly into their daily communication. Engaging exercises, interactive quizzes, and mnemonic techniques were shared, transforming the learning experience into a vibrant journey of discovery.

In conclusion, the workshop on "Vocabulary Building" at Post Graduate Government College for Girls, Sector 11, Chandigarh, epitomized a confluence of learning, collaboration, and empowerment. Through the partnership with Career Launcher Chandigarh, students were not only awakened to the manifold benefits of a robust vocabulary but were also equipped with the tools to embark on a transformative linguistic journey. This event stands as a testament to the institution's unwavering commitment to nurturing holistic educational growth and fostering skills that will undoubtedly shape the participants' academic and professional trajectories for years to come.



CELEBRATION OF WORLD ENTREPRENEURSHIP DAY

21.08.2023

Introduction:

The Department of Commerce at Post Graduate Government College for Girls, Sector 11, Chandigarh, organized a commemorative event in celebration of **World Entrepreneurship Day**. The event was conducted in collaboration with the Institution Innovation Council. Renowned entrepreneur, **Sh. Manish Kumar, founder of Mindfood Chef**, graced the occasion as the distinguished resource person. The event aimed to inspire and educate students about the intricacies of entrepreneurship, from idea generation to startup establishment.

Date and Venue:

The event took place on **21.08.2023, in Multimedia Room** of Post Graduate Government College for Girls, Sector 11, Chandigarh. The venue was transformed into a hub of inspiration and knowledge dissemination.

Collaboration with Institution Innovation Council:

The event was made possible through the joint efforts of the Department of Commerce and the Institution Innovation Council. This collaboration allowed students to gain insights not only from an accomplished entrepreneur but also from the academic and innovation perspective of the Institution Innovation Council.

Resource Person - Sh. Manish Kumar:

Sh. Manish Kumar, an accomplished entrepreneur and the visionary founder of Mindfood Chef, graced the event as the resource person. With his extensive experience and expertise in the field of entrepreneurship, he proved to be the ideal guide for the students.

Enlightening Students on Idea Generation:

Sh. Manish Kumar shared his insights on the process of generating innovative business ideas. He emphasized the importance of identifying gaps in the market, understanding consumer needs, and leveraging personal interests and talents to create a unique value proposition.

Navigating the Startup Journey:

The resource person guided the students through the journey of establishing a startup. He delved into the essential components of a business plan, discussed strategies for market research, and shed light on securing funding and investment.

Developing the Entrepreneurial Mindset:

Sh. Manish Kumar emphasized the significance of developing the right mindset for entrepreneurship. He highlighted traits such as perseverance, adaptability, risk-taking, and the ability to learn from failures as integral to an entrepreneur's success.

Interactive Session:

The event wasn't a one-way discourse. It featured an interactive session where students had the opportunity to ask questions, seek advice, and clarify doubts directly from the resource person. This interaction added a practical dimension to the theoretical concepts discussed.

Attendance:

The event witnessed an impressive turnout, with approximately 100 students from various disciplines attending. This diverse audience showcased the growing interest and curiosity among students about entrepreneurship.

Conclusion:

The celebration of World Entrepreneurship Day by the Department of Commerce at Post Graduate Government College for Girls, Sector 11, Chandigarh, in collaboration with the Institution Innovation Council, marked a significant step towards fostering an entrepreneurial spirit among students. The insightful guidance of Sh. Manish Kumar illuminated the path for budding entrepreneurs, empowering them with knowledge and motivation to embark on their entrepreneurial journeys. The event demonstrated the college's commitment to holistic education and its endeavors to equip students with real-world skills beyond the classroom.



EXPERT SESSION ON CAREER PROSPECTS IN COMPUTER ACCOUNTANCY

22.08.2023

Training and Placement Cell of the college organized **Expert Session on Career Prospects in Computer Accountancy**. The talk was organized by the members of Training and Placement Cell on **August 22, 2023 at 01.30 PM**.

Dr. Naveen Pandhi, Convener welcomed **Mr. Anchal Waliya, Director, Institute of Computer Accountants** as the guest speaker for the talk. This talk was meant for the students of department of computer applications and department of commerce.

The talk began with the guest speaker highlighting the importance of accountancy in the present and in the future. She emphasized on accountancy as the practice of recording, classifying, and reporting on business transactions for a business. It provides feedback to management regarding the financial results and status of an organization.

The primary objective of the seminar was to expose students to ongoing and emerging financial accounting challenges. The speaker mentioned that accounting describes the process of tracking an individual or company's monetary transactions and accountancy plays a vital role in running a business because it helps you track income and expenditures, ensure statutory compliance and provide investors, management and government with quantitative financial information which can be used in making business decisions. The introduction of computerized accounting systems provides major advantages such as speed and accuracy of operation, and, perhaps most importantly, the ability to see the real-time state of the company's financial position.

The students benefited a lot from the talk as they came to know Microsoft Office Excel was designed to support accounting functions such as budgeting, preparing financial statements and creating balance sheets. It integrates with external data to allow you to import and export banking information and financial data to and from other accounting software platforms. The students were given practical knowledge of MS-Excel. They came to know about convenience in organizing data, customizable book-keeping templates and identify trends and organize sorted data into meaningful categories.

The talk was concluded by summarizing the accounting data into reports and financial statements and interpreting the financial data to assist decision making. The speaker made the mind of students clear about career prospects in accountancy. The students were allowed to clear their doubts if any.

The speaker mentioned that accounting software saves time, money and resources. It is a business tool for bookkeeping and other financial operations. Accountants use this software in recording and tracking financial transactions. The software is designed to make accounting tasks easier and more accurate.

Ms. Harpreet Kaur, member of the placement cell delivered vote of thanks after successful completion of the talk.



CREATING YUKTI INNOVATION REPOSITORY AND PARTICIPATION IN INNOVATION CHALLENGE

24.08.2023

Institutions Innovation Council organized a session on Creating YUKTI Innovation Repository and Participation in Innovation Challenge (MIC Driven Activity). The session was organized by the members of Institutions Innovation Council Ms. Harpreet Kaur and Dr. Ravneet Kaur on August 24, 2023. Dr. Naveen Pandhi, Convener welcomed the President of IIC, Prof (Dr) Anita Kaushal.

The main objective of the session was to make students aware of YUKTI Innovation Repository and YUKTI Innovation Challenge. Prof (Dr) Anita Kaushal made students aware of YUKTI – National Innovation Repository (NIR) as an initiative of the Ministry of Education (MoE) Government of India and it is implemented by MoE's Innovation Cell and AICTE to build a system of repository of ideas, innovations and startups in the college.

IIC institutions will keep scouting innovations and startups throughout the year for building the repository, verification of received submissions on regular basis and taking needful actions to provide handholding supports such as mentoring, grant assistance, nominate for national innovation challenges, referral & linkage with incubation units, accelerators and connect with Angel/VC networks, facilitating technology transfer etc. towards sustainable generation and production of innovations and startups from HEIs.

Students came to know about facilitating technology transfer towards sustainable generation and production of innovations and startups. The college will keep scouting innovations and startups throughout the year for building the repository, verification of received submissions on regular basis and taking needful actions to provide handholding supports such as mentoring, nominate for national innovation challenge and referral & linkage with incubation units. For scouting ideas and innovations from the students, Poster Making and PowerPoint Presentation competitions were announced in the session. Students were asked to submit posters and presentations by August 28, 2023. Students were asked to start working on innovations/prototypes for the YUKTI Innovation Challenge. Students understood that YUKTI is the best platform for the students to showcase their talent in the field of innovation and start-ups. Nearly 140 students attended the informative session.

Prof (Dr) Anita Kaushal motivated the students to participate in large numbers for the YUKTI Innovation Challenge. The students were asked to generate ideas for creating new or improving products, processes, services or customer experience and remain engaged as the challenge progresses, through regular feedback and updates. The session ended with vote of thanks from Dr. Naveen Pandhi, Convener-IIC.



SKILL LABS AWARENESS PROGRAM

01.09.2024

Skill Labs organized Online Placement Drive on September 01, 2023 for the under graduate students of final year. Skills labs plays a vital role in counselling and guiding the students for their successful career placement. In addition to campus placements, the Skill Labs organizes professional development programs like mock interviews, group discussions and interactive sessions with industrial experts. They organized awareness program for the students through google form to guide them and inculcate necessary traits useful for the industry. The awareness program was coordinated by Mr. Aman Arora, Sr. Manager Academic Partnerships. The awareness program was mainly conducted to make students aware about Skill Enhancement Courses, Project based Internship, Jobs Placement and Resume Building. 303 students registered themselves for the awareness program.

Job Details:

- 1) To engage regularly with the customers.
- 2) Provide them a consistent and superior digital experience.
- 3) Ensuring the customers get world class services and understand their requirements.
- 4) Meet through financial products that banks have to offer.

Skills Needed:

- 1) Should be fluent in English, Hindi and Punjabi.
- 2) Basic knowledge of banking products.
- 3) Experience: 0 to 4 Years.

The google form link for submission was:

[https://docs.google.com/forms/d/e/1FAIpQLSf9LWxCczpr6qoS6VqY1u0umZKtqQ-TOKmzt6Ehx-awLrcREw/viewform?usp=sf link](https://docs.google.com/forms/d/e/1FAIpQLSf9LWxCczpr6qoS6VqY1u0umZKtqQ-TOKmzt6Ehx-awLrcREw/viewform?usp=sf_link)

LECTURE ON INTERVIEW SKILLS

04.09.2023

On September 4, 2023, the Post Graduate Department of Commerce, in collaboration with the Placement Cell, conducted an enlightening lecture on "Interview Skills." The lecture featured Mr. Kapil Bhandari, a distinguished alumnus of IIM Indore, as the resource person. This lecture aimed to equip students with essential interview skills and knowledge, with a particular focus on key aspects including self- introduction, self-awareness, hobbies, personality traits, role models, and achievements. Mr. Kapil Bhandari began the lecture by sharing his personal journey, underlining the pivotal role of interview skills in his career. He emphasized the importance of a well-crafted self- introduction and offered practical tips on making it impactful and memorable. Through engaging exercises, students practiced creating their own compelling self-introductions.

Self-awareness is fundamental for interview success. In this session, Mr. Bhandari guided participants through exercises designed to help them identify their strengths, weaknesses, and unique attributes. This self-awareness, he stressed, empowers individuals with confidence during interviews, allowing them to present themselves authentically. The session focused on the significance of hobbies and personal interests in revealing one's personality. Mr. Bhandari explained how these pursuits can showcase valuable skills, teamwork, and dedication. Attendees learned how to connect their hobbies to job-related traits, enabling them to create compelling profiles for prospective employers.

The lecture concluded with a thought-provoking discussion on the importance of role models and achievements during interviews. Students were encouraged to identify and draw inspiration from successful individuals in their chosen fields. They also gained insights into how to present their own achievements as tangible evidence of their capabilities and dedication.

Throughout the lecture, interactive activities, group discussions, and real-world interview scenarios were incorporated to provide students with hands-on experience. Participants received constructive feedback, enabling them to hone their interview skills in real time.



AWARENESS ABOUT GROW WITH GOOGLE SCHOLARSHIP PROGRAM & E-COURSES AND CERTIFICATIONS

SACHTEK EDUCATIONAL SOCIETY (REGD.)

10.09.2023

Sachtet Educational Society (Regd.) joined hands with Post Graduate Government College for Girls, Sector 11, Chandigarh to promote their various E-Courses and Certifications for the students. Sachtet Educational Society serves as the parent organization of the Regional Centre for Entrepreneurship Development (RCED), a pioneering Non-Governmental Organization dedicated to fostering entrepreneurship and enhancing skill development since 1995. Operating across various states and union territories in India, including Punjab, Haryana, Himachal Pradesh, Uttar Pradesh, Uttrakhand, Madhya Pradesh, Maharashtra, Rajasthan, Delhi, Chandigarh, and Jammu & Kashmir, we are committed to nurturing the next generation of professionals and entrepreneurs.

Sachtet Educational Society made awareness regarding their project 'Grow with Google Scholarship Program' on September 10, 2023 so that students can avail scholarships and join the program. They also shared their number of E-Courses and Certification programs with the students. The awareness program was mainly conducted to make students understand that the programs are designed to help students and businesses develop the skills and knowledge they need to succeed. Grow with Google Scholarship Program enables self-learning among the users from across backgrounds from the Underserved community on high in demand fields through the Google career certificates. Mr. Paramjit Singh, Director RCED coordinated the awareness program. 77 students registered themselves for Grow with Google Scholarship Program. The google form link for submission was:

<https://forms.gle/z1UwptnA3YRPXMDk8>

INTERACTIVE SESSION ON CAREER OPPORTUNITIES IN LIFE SCIENCES

29.09.2023

POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS
SECTOR -11 CHANDIGARH

under the aegis of IQAC

Placement Cell
is organizing
an Interactive Session
on
**Career opportunities in
Life Sciences**
29th September, 2023
12 PM onwards

Mr. Vimal Bhutani
Director and Founder
Biotech Sapiens,
Chandigarh

Prof. (Dr.) Anita Kaushal
Principal
(Patron)

Venue: Multimedia Room

Dr. Ravneet Kaur
Organising Member
Placement Cell

Dr. Naveen Pandhi
Incharge
Placement Cell

On 29th September, 2023, Placement cell under the aegis of IQAC of Post Graduate Government College for Girls, Sector – 11 Chandigarh organized an interactive session on “Career Opportunities in Life Sciences”. The resource person of the session Mr. Vimal Bhutani, Director and Founder, Biotech Sapiens, Chandigarh familiarized the students about various career opportunities available in the field of life sciences.

The lecture witnessed an enthusiastic participation from 137 students. Mr. Vimal Bhutani gave insights about the different universities offering courses relevant for students from the Science stream. He also highlighted the important topics to be covered thoroughly for different competitive exams in the field of science. The session ended on an interactive note wherein all the queries of students were addressed by the resource person.





Sector 11C, Chandigarh, 160011, CH, India

Latitude	Longitude
30.7561° N	76.7825° E
Local 12:12:55 PM	Altitude 358.3 meters
GMT 06:42:55 AM	Friday, 09/29/2023
Note: Post Graduate Government College For Girls, Sec 11	



pggcg, QQ4J+8GV, 11C, Sector 11, Chandigarh, 160011, India

Latitude	Longitude
30.755886666666665°	76.78246333333333°
Local 12:15:47 PM	Altitude 359 meters
GMT 06:45:47 AM	Friday, 29.09.2023



FUTURE BUSINESS SHARKS

03.11.2023

Placement Cell of PGGCG-11 in collaboration with Post Graduate Department of Commerce organised Future Business Sharks on 3rd November 2023. The resource person on the occasion was Manjula Abhay Garg from The Indus Entrepreneurs Chandigarh (TIE). The event commenced at 11 pm with a normal interaction with the students to understand their profiles and their future plans. She enlightened the students about how to develop ideas about their start-up. The students were made aware about various fellowship activities of the Tie. The Resource Person introduced the methodology and different phases of the test and also informed the students about the process of getting funding for their new startup idea. The students were given on the spot case studies to understand the concept. A MCQ test of the students was conducted in order to evaluate their basic business acumen. Miss Aditi conducted a short quiz on the business ideas. The winners were given gift vouchers. As many as 97 students attended the event.



STUDENT KNOWLEDGE SHARING PROGRAMME
ON
ENHANCING EMPLOYABILITY SKILLS
06.11.2023



POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS
SECTOR 11, CHANDIGARH



In Association with
ICFAI BUSINESS SCHOOL



Organises
STUDENT KNOWLEDGE SHARING PROGRAMME
on

ENHANCING EMPLOYABILITY SKILLS

DATE : 6th NOVEMBER 2023 MONDAY | TIME : 12:00 Noon TO 1:00 PM



Eminent Speaker
Mr. Sahil Arora
(Director Quantifiers CAT Academy)

Convener
Dr. Naveen Pandhi
Head Placement Cell

Chief Patron
Prof. (Dr.) Anita Kaushal
Principal

Co-ordinator
Mrs. Harpreet Kaur
Mr. Mohit Sanan

Post Graduate Government College for Girls Sector-11 Chandigarh in collaboration with ICFAI Business School recently hosted a dynamic session on "Enhancing Employability Skills" on 6th November 2023 for the students of BCA and BCom featuring Mr. Sahil Arora, Director of Quantifiers CAT Academy, as the eminent speaker. The event aimed to equip students with essential skills and insights to thrive in today's competitive job market. Total 150 students participated in this.

Mr. Sahil Arora's expertise and engaging presentation captivated the audience as he delved into various aspects of employability skills, including communication, critical thinking, problem-solving, and adaptability. Drawing from his extensive experience in the field, he provided practical tips and strategies to enhance these skills, emphasizing their importance in securing and excelling in professional roles.

The session wasn't just about theoretical knowledge; it was highly interactive, with Mr. Arora encouraging active participation from the attendees. Through thought-provoking discussions and hands-on activities, students gained valuable insights into how they can develop and showcase their employability skills effectively. One of the highlights of the event was Mr.

Arora's emphasis on the role of continuous learning and self-improvement in staying ahead in today's rapidly evolving job market. He inspired students to embrace a growth mindset and seize every opportunity for personal and professional development.

Overall, the session on enhancing employability skills organized by ICAI Business School, was both informative and inspiring. It empowered students with the knowledge, tools, and motivation needed to enhance their employability and embark on successful career journeys.



LIC AGENT RECRUITMENT CAMPAIGN UNDER CCA SCHEME

08.11.2023

Placement Cell of Post Graduate Government College for Girls, Sector 11, Chandigarh organized LIC Agent Recruitment Campaign under CCA Scheme near Nescafe Area on November 08, 2023 at 11.00 AM. The main objective of the campaign was to provide information on financial planning and insurance. The session provided students with various insurance products and schemes offered by LIC highlighting how these can be instrumental in securing their financial future. Later they organized a recruitment session for the students to pursue their career in banking and insurance. The event was well appreciated by the staff and students of the college.



INDIA SKILLS COMPETITION

15.01.2024

India Skills is a prestigious competition showcasing the nation's talent in various vocational skills. The 2023-24 edition promises to be a platform where participants from diverse fields demonstrate their expertise, from technology and healthcare to arts and trades.

Post Graduate Government College for Girls Sector-11 Chandigarh under the guidance of Principal Prof (Dr) Anita Kaushal streamed the webcast of India Skills Competition organised by National Skill Development Corporation (NSDC) aimed at highlighting the registration, participation process and related benefits on 15th January 2024 from 11:00 AM – 12:00 PM.

The overwhelming response to the sensitization program saw participation from more than 100 students, demonstrating a keen interest in honing their skills and contributing to the success of India Skills Competition 2023-24.

This event not only celebrates skill mastery but also fosters innovation and excellence, contributing to India's growing reputation as a hub for skilled professionals. With participants competing at the highest level, India Skills 2023-24 is a testament to the country's commitment to nurturing a skilled workforce for a dynamic future.



SEMINAR
FIVE GOLDEN RULES OF SUCCESS IN COMPETITIVE EXAMINATIONS
25.01.2024

The Placement Cell, in collaboration with the Post Graduate Department of Public Administration at Post Graduate Government College for Girls, Sector 11, Chandigarh, recently organized a seminar focusing on the "Five Golden Rules of Success" in competitive examinations. The event aimed to equip students with valuable insights into achieving success in such exams. Mr. Karan Jindal, a renowned expert in this field, served as the resource person for the seminar. During the session, Mr. Jindal elaborated on strategies and techniques essential for success in competitive examinations, emphasizing the importance of thorough preparation and effective time management. He highlighted five golden rules: goal setting and planning, effective time management, comprehensive understanding of the syllabus, strategic preparation and practice, and maintaining a positive mindset. Attendees gained practical guidance on how to align their goals, manage their time efficiently, understand the exam syllabus thoroughly, practice strategically, and maintain a positive outlook throughout their exam preparation journey. The seminar concluded with participants feeling empowered and equipped with valuable knowledge and strategies to excel in competitive examinations. This collaborative effort between the Placement Cell and the Post Graduate Department of Public Administration underscored the college's commitment to holistic student development and academic excellence.



INCUBATION FREE INTERNSHIP PLACEMENT INTEGRATED BOOT CAMP PROGRAM ONLINE DRIVE BY QSPIDERS

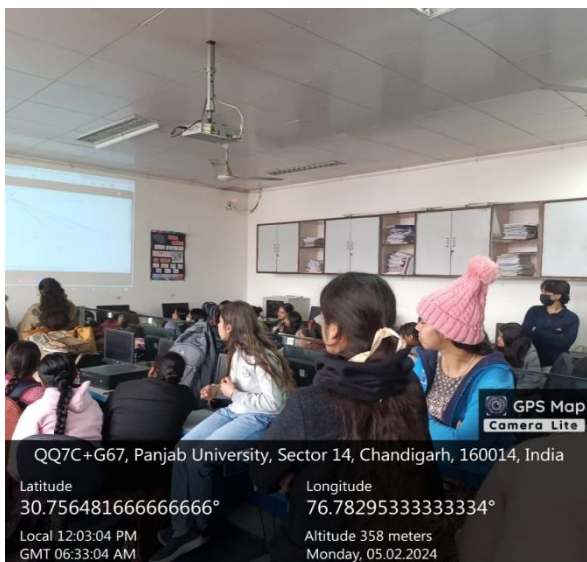
05.02.2024

Training and Placement Cell of Post Graduate Government College for Girls, Sector 11, Chandigarh organized Incubation Free Internship Placement Integrated Boot Camp Program Online Drive for the students of Computer Applications and Computer Science. QSpiders is Software Testing Training Institute in India with a view to bridge the gap between industry requirement and curriculum of educational institutions and also to meet the ever-increasing demand for Quality IT professionals. A “finishing school” in many ways, QSpiders provides young job aspirants the perfect launch-pad to build a rewarding career in the growing IT sector. From its humble beginnings, QSpiders has exponentially grown to be the world’s largest software testing training organization spread across countries. Manjula.K, Business Developer-QSpiders conducted the Online Drive. The schedule for the Placement Drive was as following: -

- Online Pre-Placement Addressing session [30 Minutes].
- Followed by Online Aptitude Test [Quants, Verbal, Logical & Reasoning].
- Results of Aptitude will be shared Next Day Morning [within 12pm].
- Shortlisted students will have Online GD in next 2-3 working days [General Topics].
- Selected students’ results will be sent through mail as a final confirmation mail Keeping Placement officer in loop.
- Joining date will be sent to students accordingly.

Nearly 60 students participated in the Incubation Free Internship Placement Integrated Boot Camp Program Online Drive. Students were shared Self Registration Link for the Scheduled Online Drive and last date for Registration was February 04, 2024. Students were asked that 12 hours before the drive, students will get mail and message to their registered e-mail ID regarding guidelines to join with session link and also a round of callings will be done by the backend team.





Following students were selected after the final round: -

<u>Sr. No.</u>	<u>Name of the Student</u>	<u>Degree Type</u>
1)	Raqiba Khalid	Bachelor of Science
2)	Mehak Garg	Bachelor of Computer Science
3)	Preeti	Bachelor of Science
4)	Sehajpreet Kaur	Bachelor of Computer Applications
5)	Neetu	Bachelor of Computer Applications
6)	Aditi Gond	Bachelor of Science
7)	Dhruvika Bhardwaj	Bachelor of Computer Applications
8)	Aarti Yadav	Bachelor of Computer Applications
9)	Niharika Singh	Bachelor of Computer Applications
10)	Aakriti	Bachelor of Computer Applications
11)	Simran	Bachelor of Computer Applications
12)	Damini Sohal	Bachelor of Computer Applications
13)	Saloni	Bachelor of Computer Applications
14)	Anugya Kushwaha	Bachelor of Computer Applications
15)	Harshitha	Bachelor of Computer Applications
16)	Sapna	Bachelor of Computer Applications
17)	Jasmeet Kaur	Bachelor of Computer Applications
18)	Manmeet Kaur	Bachelor of Computer Applications
19)	Ashmeet Kaur	Bachelor of Computer Science
20)	Anshika Sharma	Bachelor of Science
21)	Palakpreet Kaur	Bachelor of Computer Applications
22)	Shreya	Bachelor of Computer Applications
23)	Jasmeen Kaur	Bachelor of Computer Applications
24)	Anushka Rai	Bachelor of Computer Applications
25)	Simran	Bachelor of Computer Applications
26)	Khushboo	Bachelor of Computer Applications
27)	Megha Kumari	Bachelor of Computer Applications
28)	Jaspreet Kaur	Bachelor of Computer Applications

PLACEMENT DRIVE BY DE FACTO INFOTECH PVT. LIMITED

08.02.2024

Training and Placement Cell of Post Graduate Government College for Girls, Sector 11, Chandigarh organized Placement Drive for the students of Commerce and Computer Applications. De Facto Infotech Pvt. Limited, Mohali has emerged as a trailblazer in the realm of Microsoft solutions. As a leading Microsoft solution partner business application, there unwavering dedication to innovation and client success set them apart. De Facto Infotech Pvt. Limited specializes in harnessing the power of Dynamics 365 and the cutting-edge technologies of the Power Platform to revolutionize businesses. Mr. Abhishek Kumar, Associate Director-Business Applications, Ms. Diksha Suri-Marketing Lead, Ms. Ramanpreet Kaur-Associate HR conducted the Placement Drive. Dr. Naveen Pandhi, Convener, Training and Placement Cell of Post Graduate Government College welcomed the Placement Drive Team. The schedule for the Placement Drive was as following: -

<u>Timings</u>	<u>Activity</u>
10:00 A.M.	Arrival
10:15 AM. - 11:15 A.M.	Presentation Q & A
11:15 A.M. – 12:45 P.M.	Aptitude Test
12:45 P.M.- 03:15 P.M.	Technical/Functional Test
3:15 P.M. – 4:00 P.M.	GD Round

Nearly 90 students participated in the Placement Drive. Venue for Presentation, Q & A was Multimedia Room. Aptitude Test was Conducted in Room No. 154 and 155. Technical Test and GD Round was conducted in Lab 1, Department of Computer Applications. 89 students appeared for Aptitude Test. 33 students were shortlisted for Technical/Functional Test. 16 students were selected for Group Discussion and 11 students were selected for HR Round. HR Round was conducted in the office of De Facto Infotech Pvt. Limited, Mohali. Following students were selected after the final round. Following 04 students were selected after the HR Round.

<u>Name of Candidate</u>	<u>Roll Number</u>	<u>Qualification</u>	<u>Email ID</u>
Riya Jindal	21026108	B. Com	jindalriya2173@gmail.com
Samiksha Sadiora	21062321	B. Com	ssamiksha3107@gmail.com
Sanya	21062323	B. Com	sanyamakhija628@gmail.com
Preksha Hirawat	21062302	B. Com	prekshahirawat11@gmail.com



3-Day Workshop on Entrepreneurship and Development

21.02.2024 to 23.02.2024

Empowering Future Entrepreneurs: A 3-Day Workshop on Entrepreneurship and Development by RCED at Post Graduate Government College for Girls, Sector-11 Chandigarh

The recently concluded three-day workshop on Entrepreneurship and Development, organized by the Regional Centre for Entrepreneurship Development (RCED) at PGGCG-11, was an enriching experience for students aspiring to venture into the world of entrepreneurship. Held from 21st February, 2024 to 23rd February 2024, the workshop aimed to equip participants with essential skills, knowledge, and insights needed to thrive in today's dynamic business landscape. The workshop started with an introductory message by Dr Naveen Pandhi, Head of the Placement Cell of the college and Dr Meenu Verma, Head of Department of Commerce. They highlighted that Entrepreneurship is not merely a career path; it's a mindset, a way of life. It's about daring to dream, having the courage to take risks, and the perseverance to turn those dreams into reality

Throughout the workshop, participants were immersed in a series of interactive sessions, expert lectures, and hands-on activities designed to foster their entrepreneurial mindset and cultivate their business acumen. The sessions covered a wide range of topics, including idea generation, business planning, market analysis, financial management, and marketing strategies.

Day 1: Speakers:

- 1. Mr. Satwinder Singh, Project Director, Sachtek Educational Society**
- 2. Mr. Balbir Singh, Advisor, True Success Management**

Day one of the workshop highlighted the opportunity for students to engage with successful entrepreneurs who shared their inspiring journeys, practical advice, and valuable lessons learned along the way. These interactions provided invaluable insights into the real-world challenges and opportunities of entrepreneurship, inspiring participants to pursue their own entrepreneurial endeavors with confidence and determination.

Day 2: Speakers:

- 1. Mr. Joginder Singh Bhutani, Ex-Assistant General Manager SBI**
- 2. Mr. Paramjit Singh, Chairman, Sachtek Educational Society**

Day two of the workshop encouraged participants to think creatively, identify potential business opportunities and develop innovative solutions to address societal needs. Through brainstorming sessions and group activities, students learned to harness their creativity and entrepreneurial spirit to create sustainable business models with a positive impact on their communities.

Day 3: Speakers:

- 1. Mr. Paramjit Singh, Chairman, SES Chandigarh**
- 2. Mr. Durga Dass, DIC Chandigarh**

In addition to theoretical knowledge, the workshop also emphasized the importance of practical skills and hands-on experience. Participants had the opportunity to work on case studies, develop business plans, and pitch their ideas to a panel of experts, allowing them to apply their learning in a simulated business environment and receive constructive feedback to further refine their concepts.

On the final day of the workshop, Mr. Durga Dass, DIC delivered a closing lecture, emphasizing the importance of perseverance, innovation, and resilience in entrepreneurship. He highlighted the potential challenges and opportunities that await aspiring entrepreneurs and encouraged participants to leverage their newfound knowledge and skills to pursue their entrepreneurial endeavors passionately.

Following the lecture, certificates of participation were awarded to all attendees by Principal Prof (Dr) Anita Kaushal recognizing their dedication and commitment to personal and professional development. Overall, the three-day workshop on Entrepreneurship and Development by RCED at PGGCG-11 was a resounding success, leaving participants inspired, empowered, and equipped with the tools and confidence to embark on their entrepreneurial journey. By nurturing the next generation of innovative thinkers and change-makers, such initiatives play a crucial role in driving economic growth, fostering innovation, and creating a more prosperous future for all.



STUDENT KNOWLEDGE SHARING PROGRAMME
SSB INTERVIEW-CHALLENGES AND ACTION PLAN FOR SSB

27.02.2024

POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS
SECTOR 11, CHANDIGARH

 **NIMBUS**
DEFENCE ACADEMY
SERVING NATION WITH PRIDE

In Association with

NIMBUS DEFENCE ACADEMY

Organises

STUDENT KNOWLEDGE SHARING PROGRAMME

on

SSB INTERVIEW - CHALLENGES & ACTION PLAN FOR SSB


BRIG. K.D. SINGH
(Ex Psychologist at SSB Bhopal, SSB Allahabad, AFPI Mohali)

 27th FEBRUARY 2024
 12:30 pm to 2:00 pm


ADITI BIRWAN
(SSB Recommended 5 Times)

Convener
Dr. Naveen Pandhi
Head Placement Cell

Chief Patron
Prof. (Dr.) Anita Kaushal
Principal

Co-ordinator
Mrs. Harpreet Kaur
NCC Caretaker

A transformative seminar on SSB Interview Training conducted at PGGCG-11 left students brimming with newfound confidence and insight into the world of defense services. Hosted in collaboration with NIMBUS Academy by the esteemed Brigadier K. D Singh, an ex-psychologist from SSB Bhopal, SSB Allahabad, and AFPI Mohali, alongside Ms. Aditi Birwan, who boasts SSB recommendations five times over, the event, was a beacon of guidance for those aspiring to ace the SSB interview.

The seminar, held on 27th February 2024, served as a comprehensive roadmap for students seeking to navigate the rigorous selection process of the Services Selection Board (SSB). The speakers were introduced by Dr Naveen Pandhi, Convener of the Placement Cell after which, Brigadier Singh, drawing from his extensive experience, delved into the intricacies of the interview process, shedding light on the psychological dynamics and evaluative criteria employed by the SSB.

Through engaging presentations and interactive sessions, participants gained invaluable insights into various aspects of the SSB interview, including personality assessment, verbal and non-verbal communication skills, group dynamics, and leadership qualities. Brigadier Singh's firsthand anecdotes and practical tips provided attendees with a deeper understanding of what it takes to stand out and succeed in the competitive selection process. Complementing Brigadier Singh's expertise, Aditi Birwan shared her personal journey and insights gleaned from her multiple SSB recommendations. Her inspirational

narrative served as a testament to perseverance, resilience, and the importance of self-belief in overcoming challenges and achieving one's goals. Furthermore, the seminar offered participants the opportunity to engage in mock interviews and group discussions, allowing them to put theory into practice and receive constructive feedback from seasoned professionals. This hands-on approach not only honed their interview skills but also instilled the confidence and composure needed to excel under pressure. The vote of thanks was given by Mrs Harpreet Kaur, Caretaker of NCC Army Wing, who mentioned that this seminar have undoubtedly empowered our students with the knowledge and confidence needed to navigate the challenging terrain of SSB interviews

Madam Principal Prof (Dr) Anita Kaushal appreciated the efforts put in by the teachers and students in conducting this seminar. By the conclusion, students departed with a newfound sense of purpose and direction, equipped with the knowledge, skills, and confidence to approach the SSB interview with clarity and determination. The event underscored PGGCG-11's commitment to nurturing well- rounded individuals and preparing them for success in diverse fields, including the prestigious realm of defense services.



PLACEMENT DRIVE: ARTESIAN SOFTWARE TECHNOLOGIES

05.04.2024

Placement Cell of Post Graduate Government College for Girls, Sector 11, Chandigarh organized a Placement Drive for the final year under-graduate students. The placement was conducted by Artesian Software Technologies. Artesian is a Microsoft Gold Partner and is a leading software development company that empowers businesses by developing high-end custom apps tailored to their specific needs. They help develop robust, flexible, scalable and secure web and mobile applications for medium to large enterprises. The placement drive was for technical and non-technical positions. Mr. Rishav Jamwal, Human Resource Executive from Artesian Software Technologies organized the Placement Drive. 52 students appeared for the placement session. The rigorous selection process ensured that the selected candidates possessed the necessary skills and capabilities to contribute effectively to the organization.

Technologies

- Low/No Code (Dynamics 365 CRM, PowerApps)
- Front-end (Vue, Angular, React)
- Backend (Web API, .NET Core)
- Mobility (iOS, Android)
- Cloud (AWS, DevOps, Azure)
- Integration and Automation

Recruitment Process

1. **Pre-Placement Talk:** Company's vision, values and career prospects to the students. Pre-Placement talk made students understand the organization better and take an informed decision about their career choices.
2. **Assessment Test:** Written test of around 1 hour included questions to assess various areas such as aptitude, logical reasoning, mathematical abilities, programming skills etc.
3. **Technical Interviews:** Candidates who cleared the assessment test went through 2 rounds of technical interviews to test their programming skills and awareness about technology.
4. **HR Round:** Candidate's behaviour and professionalism. Students were educated about the company policies.

Packages & Benefits

Work hours	10:00 AM to 07:00 PM
Working days	Mon – Friday (5 days)
Weekly Off	Saturday-Sunday (Fixed Off)
CTC	15000 per month Stipend for 6 months (After Internship CTC of 4LPA)



PLACEMENT DRIVE: E-CLERX

15.04.2024

Placement Cell of Post Graduate Government College for Girls, Sector 11, Chandigarh organized a Placement Drive for the final year under-graduate students. The placement was conducted by eClerx. eClerx is a productized services company, bringing together people, technology and domain expertise to amplify business results. Their mission is to set the benchmark for client service and success in our industry. Their vision is to be the innovation partner of choice for technology, data analytics and process management services. The main objective of the placement drive was to understand the psychology of the students about KPO/BPO/Data analytics & Data process management.

Company Profile: Customer Operations

Job Profile: Customer Operations Executive

Skill Required:

- Excellent Communication Skills
- Good Written, Verbal & Listening Skills
- Should be open to work in night shifts.

Position: Voice Analyst

Placement Process:

- Company Overview
- HR Screening
- Assessment (Written & Aptitude)
- Final Operations Round
- Timings: 11 am.

Work location: Chandigarh

Mode of work: Work from office.

Salary: 2,73,000 CTC.



PLACEMENT DRIVE: COGNEESOL PVT LTD

16.04.2024

Overview:

Cogneesol Pvt Ltd conducted a placement drive on April 16, 2024, targeting students pursuing B. Com and M. Com degrees for the position of Accounting Intern. Additionally, interviews were held for a new venture, "Apni Kheti." The drive witnessed a significant turnout, with over 100 students participating.

Selection Process:

Written Test: The selection process commenced with a written test, evaluating candidates' theoretical knowledge and practical understanding of accounting principles, financial management, and related topics.

Group Discussion: Following the written test, candidates engaged in group discussions, where they demonstrated their communication skills, analytical thinking, and ability to articulate opinions on relevant topics.

Interview: The final stage of the selection process comprised individual interviews, where candidates were assessed on various parameters including their technical knowledge, problem-solving abilities, and suitability for the role.

Offer Details:

Stipend: Successful candidates were offered a monthly stipend of ₹18,000 during the internship period.

Salary Package: Upon completion of the internship, candidates were promised a competitive salary package of ₹4,00,000 per annum.

Outcome:

Out of the pool of candidates, 11 students emerged successful in securing the internship opportunity with Cogneesol Pvt Ltd. These individuals demonstrated exceptional aptitude and potential during the selection process, aligning closely with the company's requirements and expectations.





Conclusion:

The placement drive conducted by Cogneesol Pvt Ltd on April 16, 2024, served as an excellent platform for students to kickstart their careers in accounting and related fields. The rigorous selection process ensured that the selected candidates possessed the necessary skills and capabilities to contribute effectively to the organization. Through this initiative, Cogneesol Pvt Ltd reaffirmed its commitment to nurturing talent and providing valuable opportunities for professional growth and development.

Industrial Visit: Covalience India Pvt. Ltd.

16.04.2024

Post Graduate Department of Computer Applications along with the Training and Placement Cell of the college organized a one-day industrial visit on April 16, 2024 to Covalience India Pvt. Ltd., Sector 67, Sebiz Square, Mohali. Ms. Harpreet Kaur and Mr. Mohit Sanan accompanied the students. Covalience India Pvt. Ltd. Is a subsidiary of Covalience, a premier software development and IT Services Provider headquartered in Chicago, USA. The aim of the visit was to get students aware of the company environment, working culture meant to know the opportunities available with IT sector and prepare the students to meet the requirements of the IT industry. Mr. Narinder Ahluwalia, Chief Operations Officer, welcomed the faculty and students and took care of all the proceedings like registration and arrangement of different sessions. **Four different interactive sessions were organized on following topics:**

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- ❖ **Artificial Intelligence**
- ❖ **API Development**
- ❖ **Software Testing**
- ❖ **Project Management**

The industrial visit helped students develop diverse interpersonal skills like communication, teamwork and leadership skills. Overall, this visit aimed to train the students to adapt to changing scenarios of technology. The visit was organized so that students identify their efficiency and performance which is important for their career, improving work efficiency and confidence. Nearly 70 students took part in the industrial visit.

Take away from the visit:

- ❖ **Students understood the company expectations.**
- ❖ **Students observed the real time working culture.**
- ❖ **Students got an idea on how to prepare themselves to build their career on AI.**
- ❖ Students learned about the latest technology trends and made up their minds about their future jobs or areas of interest.
- ❖ Students got exposure about practical working environment and full awareness about industrial/company practices.

Faculty and students expressed their special thanks and gratitude to Mr. Narinder Ahluwalia and Management for the permission and support for this memorable industrial visit.

