

POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS,

SECTOR-11, CHANDIGARH



(COMMERCE)

SESSION- 2023-24

Sr.No.	Event	Date
1	Workshop on Vocabulary Building	19.08.2023
2	Celebration of World Entrepreneurship Day	21.08.2023
3	A talk on “JOURNEY TO SUCCESS”	22.9.2023
4	Student Knowledge Sharing Programme on Enhancing Employability Skills	6.11.2023
5	“BIZFEST” an Inter College Competition	04.03.2024

WORKSHOP ON VOCABULARY BUILDING

(19.08.2023)

The Auditorium of the Post Graduate Government College for Girls in Sector 11, Chandigarh, resonated with an air of intellectual enthusiasm as an enlightening workshop on "Vocabulary Building" unfolded on 19th August 2023. This empowering event was brought to fruition through a dynamic collaboration between the esteemed institution and Career Launcher Chandigarh, a synergy that promised to open new doors of linguistic prowess for the participating students. Amidst an atmosphere charged with curiosity and a thirst for knowledge, an impressive cohort of approximately 350 enthusiastic students came together to partake in this educational extravaganza. The workshop was strategically designed to delve into the realm of vocabulary, a crucial cornerstone of effective communication and intellectual prowess. The workshop commenced by shedding light on the paramount importance of vocabulary as a quintessential skill. It was emphasized that a rich vocabulary serves as the bedrock of expression, enabling individuals to articulate their thoughts with precision and eloquence. The session underscored how an expansive vocabulary transcends beyond mere word usage, empowering individuals to navigate diverse linguistic landscapes with confidence and finesse. One of the most captivating segments of the workshop revolved around the significance of vocabulary in the context of competitive examinations. The participants were enlightened about how a robust vocabulary plays a pivotal role in enhancing performance across various competitive exams. From standardized tests to entrance examinations, a nuanced vocabulary equips students with the ability to comprehend complex passages, decode intricate questions, and present their ideas cogently – skills that are invaluable in the pursuit of academic excellence and beyond. As the workshop progressed, students were treated to a plethora of insights and practical tips to fortify their vocabulary arsenal. Strategies were unveiled to help them not only memorize new words but also to incorporate them seamlessly into their daily communication. Engaging exercises, interactive quizzes, and mnemonic techniques were shared, transforming the learning experience into a vibrant journey of discovery.



Celebration of World Entrepreneurship Day

(21.08.2023)

The Department of Commerce at Post Graduate Government College for Girls, Sector 11, Chandigarh, organized a commemorative event in celebration of World Entrepreneurship Day. The event was conducted in collaboration with the Institution Innovation Council. Renowned entrepreneur, Sh. Manish Kumar, founder of Mindfood Chef, graced the occasion as the distinguished resource person. The event aimed to inspire and educate students about the intricacies of entrepreneurship, from idea generation to startup establishment. The event took place on 21.08.2023, in Multimedia Room of Post Graduate Government College for Girls, Sector 11, Chandigarh. The venue was transformed into a hub of inspiration and knowledge dissemination. The event was made possible through the joint efforts of the Department of Commerce and the Institution Innovation Council. This collaboration allowed students to gain insights not only from an accomplished entrepreneur but also from the academic and innovation perspective of the Institution Innovation Council. Sh. Manish Kumar, an accomplished entrepreneur and the visionary founder of Mindfood Chef, graced the event as the resource person. With his extensive experience and expertise in the field of entrepreneurship, he proved to be the ideal guide for the students. Sh. Manish Kumar shared his insights on the process of generating innovative business ideas. He emphasized the importance of identifying gaps in the market, understanding consumer needs, and leveraging personal interests and talents to create a unique value proposition. The resource person guided the students through the journey of establishing a startup. He delved into the essential components of a business plan, discussed strategies for market research, and shed light on securing funding and investment. Sh. Manish Kumar emphasized the significance of developing the right mindset for entrepreneurship. He highlighted traits such as perseverance, adaptability, risk-taking, and the ability to learn from failures as integral to an entrepreneur's success. The event wasn't a one-way discourse. It featured an interactive session where students had the opportunity to ask questions, seek advice, and clarify doubts directly from the resource person. This interaction added a practical dimension to the theoretical concepts discussed. The event witnessed an impressive turnout, with approximately 100 students from various disciplines attending. This diverse audience showcased the growing interest and curiosity among students about entrepreneurship.



A TALK ON “JOURNEY TO SUCCESS”

(22.09.2023)

A talk on the “**PATHWAY TO SUCCESS**” by Alumnae of PG Department of Commerce in association with “**NOSTALGIA**” of Post Graduate Government College for Girls Sector 11, Chandigarh was organized on 22ND SEPTEMBER 2023 at 12:00 PM. Approximately 140 students were present in the talk. Our Alumnae Shivangi Walia (**Batch 2012-15**), well renowned TV and Radio Presenter shared her journey and experiences. Dr. Meenu Verma HOD, Commerce welcomed the alumnae.

The purpose of the talk was to motivate the students to work hard and to provide information about career as content writer and content producer. She shared her views about the skills required to be successful in this career and ways and means to sharpen the same. She also enlightened the students about the start-ups and the problems encountered in setting up the start-up projects. She also guided the students about funding of start-up projects.

She highlighted that Commerce Department has always been wind beneath wings of the students and umbrella over their heads. She underlined that all the teachers of Commerce Department have always been willing to help and guide.

She emphasized that one needs to believe in oneself and have some “Me Time”. She also highlighted that you never know what you can achieve unless and until you try. It is important to set goals as early as possible and to start working towards attainment of the same. She also added that don't crib as life is always tough and it keeps on going. Overall lecture was very entertaining and students learnt so many things.



STUDENT KNOWLEDGE SHARING PROGRAMME
ON
ENHANCING EMPLOYABILITY SKILLS
(06.11.2023)

Post Graduate Government College for Girls Sector-11 Chandigarh in collaboration with ICFAI Business School recently hosted a dynamic session on "Enhancing Employability Skills" on 6th November 2023 for the students of BCA and BCom featuring Mr. Sahil Arora, Director of Quantifiers CAT Academy, as the eminent speaker. The event aimed to equip students with essential skills and insights to thrive in today's competitive job market. Total 150 students participated in this. Mr. Sahil Arora's expertise and engaging presentation captivated the audience as he delved into various aspects of employability skills, including communication, critical thinking, problem solving, and adaptability. Drawing from his extensive experience in the field, he provided practical tips and strategies to enhance these skills, emphasizing their importance in securing and excelling in professional roles. The session wasn't just about theoretical knowledge; it was highly interactive, with Mr. Arora encouraging active participation from the attendees. Through thought-provoking discussions and hands-on activities, students gained valuable insights into how they can develop and showcase their employability skills effectively. One of the highlights of the event was Mr. Arora's emphasis on the role of continuous learning and self-improvement in staying ahead in today's rapidly evolving job market. He inspired students to embrace a growth mindset and seize every opportunity for personal and professional development. Overall, the session on enhancing employability skills organized by ICFAI Business School, was both informative and inspiring. It empowered students with the knowledge, tools, and motivation needed to enhance their employability and embark on successful career journeys.



3-Day Workshop on Entrepreneurship and Development (21.02.24-23.02.24)

Empowering Future Entrepreneurs: A 3-Day Workshop on Entrepreneurship and Development by RCED at Post Graduate Government College for Girls, Sector-11 Chandigarh The recently concluded three-day workshop on Entrepreneurship and Development, organized by the Regional Centre for Entrepreneurship Development (RCED) at PGGCG-11, was an enriching experience for students aspiring to venture into the world of entrepreneurship. 84 students participated in the workshop. Held from 21st February, 2024 to 23rd February 2024, the workshop aimed to equip participants with essential skills, knowledge, and insights needed to thrive in today's dynamic business landscape. The workshop started with an introductory message by Dr. Naveen Pandhi, Head of the Placement Cell of the college and Dr Meenu Verma, Head of Department of Commerce. They highlighted that Entrepreneurship is not merely a career path; it's a mindset, a way of life. It's about daring to dream, having the courage to take risks, and the perseverance to turn those dreams into reality Throughout the workshop, participants were immersed in a series of interactive sessions, expert lectures, and hands-on activities designed to foster their entrepreneurial mindset and cultivate their business acumen. The sessions covered a wide range of topics, including idea generation, business planning, market analysis, financial management, and marketing strategies. Day 1: Speakers: 1. Mr. Satwinder Singh, Project Director, Sachtek Educational Society 2. Mr. Balbir Singh, Advisor, True Success Management Day one of the workshop highlighted the opportunity for students to engage with successful entrepreneurs who shared their inspiring journeys, practical advice, and valuable lessons learned along the way. These interactions provided invaluable insights into the real-world challenges and opportunities of entrepreneurship, inspiring participants to pursue their own entrepreneurial endeavors with confidence and determination. Day 2: Speakers: 1. Mr. Joginder Singh Bhutani, Ex-Assistant General Manager SBI 2. Mr. Paramjit Singh, Chairman, Sachtek Educational Society Day 2 of the workshop encouraged participants to think creatively, identify potential business opportunities, and develop innovative solutions to address societal needs. Through brainstorming sessions and group activities, students learned to harness their creativity and entrepreneurial spirit to create sustainable business models with a positive impact on their communities. Day 3: Speakers: 1. Mr. Paramjit Singh, Chairman, SES Chandigarh 2. Mr. Durga Dass, DIC Chandigarh In addition to theoretical knowledge, the workshop also emphasized the importance of practical skills and hands-on experience. Participants had the opportunity to work on case studies, develop business plans, and pitch their ideas to a panel of experts, allowing them to apply their learning in a simulated business environment and receive constructive feedback to further refine their concepts. On the final day of the workshop, Mr. Durga Dass, DIC delivered a closing lecture, emphasizing the importance of perseverance, innovation, and resilience in entrepreneurship. He highlighted the potential challenges and opportunities that await aspiring entrepreneurs and encouraged participants to leverage their newfound knowledge and skills to pursue their entrepreneurial endeavors passionately. Following the lecture, certificates of participation were awarded to all attendees by Principal Prof (Dr) Anita Kaushal recognizing their dedication and commitment to personal and professional development. Overall, the three-day workshop on

Entrepreneurship and Development by RCED at PGGCG-11 was a resounding success, leaving participants inspired, empowered, and equipped with the tools and confidence to embark on their entrepreneurial journey. By nurturing the next generation of innovative thinkers and change-makers, such initiatives play a crucial role in driving economic growth, fostering innovation, and creating a more prosperous future for all.



**“BIZFEST” an Inter College Competition
(04.03.24)**

The Commerce Department of P.G. Government College for Girls, Sector-11, Chandigarh organized **BIZFEST** on 04-03-2024. The program started with the lighting of the ceremonial lamp and the invocation of Goddess Saraswati. Inter-college competitions in various domains such as Business Quiz, Just a Minute, Ad-Mad Show, Poster-making etc. were held on the occasion. The event was inaugurated by Prof. (Dr) Anita Kaushal, Principal of the college. Mr. Ajay Kumar Sharma, Dean, Prof. Guneeta Chadha, Vice-Principal and faculty members of various colleges graced the occasion. Participants from various colleges of the city displayed their academic potential, creative skills and imaginative talent in the contests. Students also presented songs and self-composed poems which were highly applauded by the audience. Western Dance, solo dance and songs enthralled the audience. Addressing the students on the occasion, Prof. (Dr.) Anita Kaushal instilled a sense of enthusiasm, inspiring the students to embrace a balanced approach to their educational journey. By emphasizing the value of holistic development and the symbiotic relationship between academics and co-curricular, she encouraged them to strive for excellence in all aspects of their lives.

Following are the prize-winners in various events:

Business Quiz

1st: PGGCG-11, CHD.

2nd: PGGCG-42, CHD.

3rd: PGGC-46, CHD.

Just A Minute (JAM)

1st: MCMDAV-36, CHD

2nd: GCCBA-50, CHD.

3rd: PGGCG-11, CHD.

Poster-making

1st: PGGCG-11, CHD. (AARTI)

2nd: GCCBA-50, CHD. (ISHA BINDAL)

3rd: SGGs-26, CHD (ROHIT VERMA)

Ad-Mad Show

1st: PGGCG-11, CHD.

2nd: PGGC-11, CHD

3rd: PGGCG-42, CHD..

