

PG DEPARTMENT OF COMMERCE
Departmental Activities
(2024-25)

Sr.No.	Activity	Date
1	Workshop on Personality Development & Grooming	12.08.2024
2	Career Choices after Graduation & Scholarship Test (HBEST) for MBA-CAT Training	29.08.2024
3	Teachers' Day Celebration	04.09.2024
4	Motivational talk on Career Prospects by Ms.Reetika Gupta (IES Rank 4)	30.01.2025
5	Awareness Generation Programme to promote PMEGP Scheme in UT of Chandigarh by Mr.Joginder Singh Bhutani	05.02.2025
6	Seminar on Financial Literacy Awareness Program by Mr. Bithin Mahanta, Mr. Amit Gupta	15.02.2025
7	Future Business Sharks 3.0 Contest Speakers- Mr. Rajeev	17.02.2025
8	BizFest 2025	29.03.2025

1. Workshop on Personality Development & Grooming (Dated 12.08.2024)

Training and Placement Cell of Post Graduate Government College for Girls, Sector 11, Chandigarh in collaboration with Department of Commerce and Computer Applications organized Personality Development Programme on August 12, 2024 in association with Right Side Story (Training Partner of Proctor and Gamble). Total 125 students participated in the workshop. The topic of the Personality Development Programme was Be Your Own Boss (BYOB).

The primary objective of the programme was to shed light on feminine health and hygiene practices while concurrently emphasizing the significance of personality development among young girls. By addressing these crucial aspects, the programme aimed to empower female participants with knowledge and skills essential for their holistic well-being and personal growth. This programme aimed to demonstrate the importance of maintaining good personal hygiene and illustrate the importance of comprehensive cleaning to maintain a good health and a better personality in a certain society. Personal hygiene is important for many reasons, for instance, to have a better personality, a good health, for social reasons and for psychological issues.

The Speaker educated the students about the biological process of menstruation and how to manage it in a more hygienic way. During the programme, the students were told about the science behind menstruation and the myths surrounding it. The programme included interactive sessions where students actively engaged in discussions, shared their experiences and sought guidance from the speaker

Prof (Dr) Anita Kaushal applauded the efforts put in by the placement cell and motivated them to organize such type of events to promote women's health, empowerment and societal progress. The programme not only fostered awareness but also inspired confidence and self-improvement among the students, contributing to their overall holistic growth and well-being.



2. Career Choices after Graduation & Scholarship Test (HBEST) for MBA-CAT Training

(Dated-29.8.24)

Placement Cell of Post Graduate Government College for Girls, Sector 11, Chandigarh in collaboration with Post Graduate Department of Commerce organized Counselling Session on Career Choices after Graduation & Scholarship Test (HBEST) for MBA -CAT on August 29, 2024 in association with Bulls Eye Knowledge System Private Limited, Mohali. The Programme started with Dr. Nisha Aggarwal (HOD, PG Department of Commerce) welcoming the students and apprising them about the importance of Career Choices after Graduation. Dr. Naveen Pandhi, Convener, Placement Cell apprised students about the Bulls Eye Knowledge System Private Limited. Hitbullseye, a premier brand of Bullseye Knowledge System Private Limited, is a group that provides formal as well as parallel education. Hitbullseye guides students in preparing for entrance tests of CAT, Placement Training, GRE, GMAT, CUET, IPM, CLAT etc. It is the fastest-growing test-prep institute in India. With a team of hard-core academicians and experts, Hitbullseye has mentored more than 1 lakh students and continues guiding more aspirants. With an experience of more than two decades, Hitbullseye is known for its innovation in the education industry. Ms. Aditi Ahuja, Senior Business Development Manager and Mr. Ankur Grover, AVP, Hitbullseye were the speakers for the Counselling Session. The objective of the Counselling Session was to provide valuable insights to the students regarding the diverse career options available after completing their graduation. The students were made aware about informed career choices that are crucial for the students' future success and students need to equip themselves with the knowledge and resources to make informed decisions about their career paths. Hitbullseye Scholarship Test for MBA-CAT preparation was also conducted as pursuing an MBA is a highly sought-after and promising career path. Given the competition and limited number of seats in top B-schools, students were made aware to start preparing for CAT during graduation. Nearly 160 students participated in the informative Counselling Session. Prof (Dr) Anita Kaushal motivated the students to attend such informative counselling sessions which will benefit them in their future prospects. She also appreciated the efforts put in by the Placement Cell Committee and PG Department of Commerce.



3. Teachers' Day Celebration

(Dated 04.09.24)

A joint effort was put in by the students of commerce department of College to celebrate teachers' day on **4th September, 2024 (5th September being Elections Day)**. The department was decorated with balloons and flowers by the students to celebrate the day. Students requested the teachers to cut the cake. They presented ~~fw~~cultural items and also presented beautiful remarks for their teachers. Teachers thanked and blessed their students for the thoughtful gestures and efforts. The teachers and students had beautiful informal moments together.



4. Motivational talk on Career Prospects

(Dated- 30.01.25)

The Postgraduate Department of Commerce, PG Government College for Girls, Sector 11, Chandigarh, in collaboration with Nostalgia, the Alumni Association of the college, organized a motivational talk on January 30, 2025. 93 students participated in the talk. The session was graced by the esteemed alumna, Ms. Reetika Gupta, from the B.Com (Hons.) batch of 2017, who recently secured the 4th rank in the Indian Economic Services (IES) Examination 2024.

Ms. Reetika Gupta, an all-rounder during her college years, actively participated in various co-curricular activities such as quizzes, debates, and declamation contests. Her journey to success was filled with challenges and she candidly shared her experiences with the students, inspiring them with her perseverance and determination.

During her address, Ms. Gupta emphasized the importance of hard work, dedication and resilience. She revealed that her preparation for the IES exam spanned two years, during which she faced multiple failures in different competitive exams. However, she never lost hope and continued striving toward her goal. She reinforced the idea that "failure is the key to success" and encouraged students to embrace their struggles as stepping stones toward their achievements.

Her words left a profound impact on the audience, instilling motivation and a positive outlook towards academic and personal growth. The session concluded with an interactive Q&A round, where students eagerly sought guidance on exam preparation strategies and career planning.



The event was a grand success, leaving the attendees inspired and motivated to pursue their dreams with persistence and confidence. The college faculty and alumni association expressed their gratitude to Ms. Reetika Gupta for sharing her invaluable insights and experiences with the students.

Name-Reetika Gupta
Rank –IES Rank 4
Contact no.9910273584

**5. Post Graduate Department of Commerce & Training and Placement Cell
in collaboration with
Regional Centre for Entrepreneurship Development**

**Awareness Generation Programme to promote PMEGP Scheme in UT of Chandigarh
(Dated:- 05-02 2025)**

Post Graduate Department of Commerce & Training and Placement Cell in collaboration with Regional Institute for Entrepreneurship Development organized a Seminar on Awareness Generation Programme to promote PMEGP Scheme in UT of Chandigarh on February 05, 2025. The Seminar was organized by members of Training and Placement Cell Ms. Harpreet Kaur and Mr. Mohit Sanan. Dr. Nisha Aggarwal, HOD, PG Department of Commerce and Dr. Naveen Pandhi, Convener of the Training and Placement Cell welcomed Mr. Joginder Singh Bhutani, Financial Literary Counsellor, SBI Regional Office, Chandigarh. The Seminar aimed to educate aspiring entrepreneurs about the benefits and procedures of availing financial assistance under the PMEGP scheme. The event commenced with an inaugural address by Prof (Dr) Anita Kaushal, Principal who highlighted the importance of PMEGP in fostering entrepreneurial development and reducing unemployment.

Objectives of the Seminar

- ❖ To spread awareness about the PMEGP scheme.
- ❖ To educate participants on the eligibility criteria and application process.
- ❖ To provide insights into the support extended by Khadi and Village Industries Commission (KVIC) and other implementing agencies.
- ❖ To motivate youth and aspiring entrepreneurs toward self-reliance.

The students were briefed about the objectives, eligibility and financial support provided under the scheme. Detailed guidance was provided on preparing project proposals, applying for financial assistance and availing of government support. The interactive session allowed participants to clarify their doubts and seek personalized advice from experts.

Key Takeaways

- ❖ Comprehensive understanding of the PMEGP scheme.
- ❖ Practical knowledge of project proposal preparation.
- ❖ Networking opportunities with officials and experienced entrepreneurs.
- ❖ Clarification on the roles of KVIC, banks, and other stakeholders.
- ❖ Importance of innovation and technology in small-scale industries.

The seminar successfully achieved its objective of generating awareness about the PMEGP scheme. It empowered the participants with the necessary information and guidance to explore entrepreneurship opportunities and contribute to economic development in the Union Territory of Chandigarh. More than 190 students participated the informative Seminar.



6. Financial Literacy Awareness Program

(Dated 15.02.2025)

The Postgraduate Department of Commerce, in collaboration with Udyam Expert, an NGO, organized a seminar on Financial Literacy on 15th February 2025. The seminar aimed to enhance participants' understanding of financial markets, investment strategies and fraud prevention.

The keynote speaker for the seminar was Shri Bithin Mahanta, Chief General Manager at SEBI in the Market Intermediaries Regulation and Supervision Department. He is responsible for the supervision, enforcement and complaints vertical. In his address, Shri Mahanta provided an insightful introduction to the securities market, explained the process of Initial Public Offerings (IPOs) and elaborated on Mutual Funds. He also emphasized the importance of measures to protect individuals from financial frauds. Another esteemed resource person, Mr. Amit Gupta, Assistant Manager at the National Securities Depository Limited (NSDL), presented a detailed session on the procedures for opening a Demat account. He also discussed the advantages and disadvantages of the digital financial world and various tax-related investment strategies. The seminar witnessed enthusiastic participation, with more than 150 students and attendees actively engaging in the discussions. Prof. Dr. Anita Kaushal stressed the significance of financial literacy in daily life and its impact on personal financial well-being. The seminar concluded with a vote of thanks delivered by Prof. Nisha Aggarwal, Head of the Commerce Department, who expressed gratitude to the speakers, participants and organizers for making the event a success. The seminar proved to be an enriching experience, equipping attendees with essential financial knowledge and awareness to make informed financial decisions in the future.



**7. Post Graduate Department of Commerce & Training and Placement Cell
in collaboration with
TiE (The Indus Entrepreneurs)
Future Business Sharks 3.0 Contest**

(Dated- 17-02-2025)

Post Graduate Department of Commerce & Training and Placement Cell in collaboration with TiE (The Indus Entrepreneurs) organized a Contest on Future Business Sharks on February 17, 2025. The Contest was organized by members of Training and Placement Cell Ms. Harpreet Kaur and Mr. Mohit Sanan. The Future Business Sharks 3.0 Contest aimed to foster entrepreneurial skills, encourage innovative thinking, and provide a platform for budding business minds to showcase their ideas. Mr. Rajeev Markanday, Vice President, Hitbullseye was the Speaker for the event. Prof. (Dr.) Anita Kaushal emphasized the importance of innovation, adaptability, and strategic thinking in the dynamic business world. Future Business Sharks 3.0 was organized to inspire and educate young entrepreneurs about emerging trends, innovative business models, and effective investment strategies.

Objectives: -

- ❖ To inspire students to pursue entrepreneurship and innovative business ideas.
- ❖ To provide insights into current market trends and future business opportunities.
- ❖ To connect students with industry experts and successful entrepreneurs.
- ❖ To foster an entrepreneurial mindset among college students.

Topics Covered: -

- ❖ Emerging Business Trends and Opportunities.
- ❖ The Importance of Innovation in Startups.
- ❖ Building a Sustainable Business Model.
- ❖ Overcoming Challenges as a Young Entrepreneur.
- ❖ Digital Transformation and Its Impact on Business.

Outcomes

- ❖ Students gained valuable insights into entrepreneurship and business trends.
- ❖ Encouraged students to think creatively and pursue innovative business ideas.
- ❖ Enhanced networking opportunities with industry experts and peers.
- ❖ Positive feedback from participants, highlighting the relevance and effectiveness of the seminar.

The Speaker also conducted a Quiz for the students. The winners were given respective prizes. The Contest received positive feedback for its engaging content, knowledgeable speaker, and interactive session. Participants expressed that they gained valuable insights into entrepreneurship, leadership, and business management. Many showed interest in pursuing startup ventures and sought mentorship opportunities. Future Business Sharks 3.0 Contest successfully achieved its objectives by motivating and educating future business leaders. It provided an excellent platform for networking, knowledge sharing, and fostering an entrepreneurial mindset. The Contest successfully inspired students to think outside the box and take a step closer to becoming future business leaders. Nearly 160 students attended the Contest. The Contest ended with vote of thanks from Dr. Naveen Pandhi.



8. BIZFEST-2025

(Dated 29.03.2025)

The Commerce Department of Post Graduate Government College for Girls (PGGCG), Sector-11, Chandigarh, successfully organized BIZFEST-2025 on March 29, 2025. The event commenced with the traditional lighting of the ceremonial lamp and the invocation of Goddess Saraswati, setting an auspicious tone for the day. The festival featured a range of inter-college competitions across various domains, including Business Idea Pitching, Just a Minute (JAM), Ad-Mad Show, Dance, and Poster-making. Students from different colleges showcased their academic prowess, creativity, and innovative thinking through engaging contests. The event was formally inaugurated by Prof. (Dr.) Anita Kaushal, Principal of PGGCG-11, in the presence of Prof. Nisha Aggarwal, Vice Principal, and esteemed faculty members from various institutions. Adding to the vibrancy of the occasion, the audience was enthralled by musical performances, self-composed poetry recitals, and captivating dance performances, creating an energetic and celebratory atmosphere. In her address, Prof. (Dr.) Anita Kaushal motivated students to embrace a well-rounded approach to their education, emphasizing the synergy between academics and extracurricular activities. She encouraged them to strive for excellence in all aspects of life.

Following are the prize-winners in various events:

Business Idea 1st: PGGCG-11, Chd. 2nd: GCCBA-50, Chd. 3rd: PGGC-11, Chd.

Just A Minute (JAM) 1st: PGGCG-11, Chd. 2nd: PGGCG-42, Chd. 3rd: GCCBA-50, Chd.

Poster-making 1st: PGGCG-42, Chd. 2nd: PGGCG-11, Chd. 3rd: GCCBA-50, Chd.

Ad-Mad Show 1st: GCCBA-50, Chd. 2nd: PGGC-11, Chd. 3rd: PGGCG-11, Chd.

Dance: 1st: GCCBA-50, Chd. 2nd: PGGCG-11, Chd



